

Dear Self Storage Service Provider:

As a professional in the self storage industry, it is so important that your products and services are promoted to a qualified target market. Our mission is to *provide members with quality education, industry standards, networking opportunities, and guidance to protect, promote and enhance self storage business practices and operations of the self storage industry in Wisconsin.* By advertising in our publications, you have the chance to reach over 200 self storage operators on a quarterly basis.

As our membership constitutes the majority of the self storage operators in Wisconsin, the newsletter/website is a worthwhile advertising expenditure in 2009! Please do not hesitate to call if you have additional questions about WSSA or its publications.

Sincerely,

Doug Stangohr  
WSSA Staff  
(414) 755-3364  
[doug@wamllc.net](mailto:doug@wamllc.net)

**Established 2002**

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# 2009 ADVERTISING OPPORTUNITIES

**\*\*Newsletter & Website\*\***

## **WSSA Mission Statement . . .**

To provide members with quality education, industry standards, networking opportunities, and guidance to protect, promote and enhance self storage business practices and operations of the self storage industry in Wisconsin.



# NEWSLETTER & WEBSITE

**\*\*First number indicates member rate / second number indicates non-member rate\*\***

AD SIZES	Price / Issue – 1 Issue	Price / Issue – 2 Issues	Price / Issue – 3 Issues	Price / Issue – 4 Issues
<b>A. Business Card</b>	\$50 / \$75	\$48 / \$72	\$45 / \$69	\$40 / \$65
<b>B. ¼ Page</b>	\$100 / \$150	\$95 / \$145	\$90 / \$140	\$85 / \$135
<b>C. ½ Page</b>	\$150 / \$200	\$143 / \$193	\$137 / \$187	\$130 / \$180
<b>D. Full Page</b>	\$250 / \$325	\$242 / \$317	\$233 / \$308	\$225 / \$300
<b>E. Inside Front Cover</b>	\$350 / \$450	\$338 / \$438	\$327 / \$427	\$315 / \$415
<b>F. Inside Back Cover</b>	\$350 / \$450	\$338 / \$438	\$327 / \$427	\$315 / \$415
<b>G. Back Cover (1/2 pg)</b>	\$400 / \$500	\$387 / \$487	\$374 / \$474	\$360 / \$460
<b>H. Website Advertising</b>	6 months - \$300 <small>*Available to WSSA Associate Members ONLY</small>		12 Months - \$500 <small>*Available to WSSA Associate Members ONLY</small>	

Price per issue decreases for each additional issue you advertise in

Cost (A-G) includes the e-newsletter issue as well as the regular hardcopy newsletter issue.  
You now get twice the exposure for the same price.

## Not a WSSA Member? Become an Associate Member for \$250!

*Benefits include:*

- Access to over 200 self storage owners
- Company information listed under the Vendor Yellow Pages on website
- Discounted pricing on seminars and programs
  - And more!

# ORDER FORM

**I wish to advertise in the newsletter/website:**

Ad Size: \_\_\_\_\_

E-mail your ad in JPEG, TIFF, PDF, or EPS format  
to Heather Westgor at [heather@wamllc.net](mailto:heather@wamllc.net).

**I want to become a member.**

Associate Membership - \$250

Calculate your total: \$ \_\_\_\_\_  
(Multiply price per issue x number of issues)

**Contact Information:**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

E-mail: \_\_\_\_\_

Enclosed is a check for \_\_\_\_\_ payable  
to WSSA.

Charge my: (circle one) **Visa / Mastercard**

Card No. \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Customer Code (3-digits): \_\_\_\_\_

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